

Datamars Livestock EOFY Promotion - T&C

1- Promoter

This promotion is conducted by:

DATAMARS AUSTRALIA PTY LTD ABN 18 111 989 210
Address: 15 Depot Street Banyo QLD 4014
Ph: 1800 641 324

2- Promotional Period

The promotion commences on 1 June 2026 and closes at 11:59 PM AEST on 31 July 2026.

3- Eligibility

Entry is open to Australian residents aged 18 years or over who purchase participating Datamars Livestock products from any Nutrien Ag Solutions or CRT store within Australia during the Promotional Period.

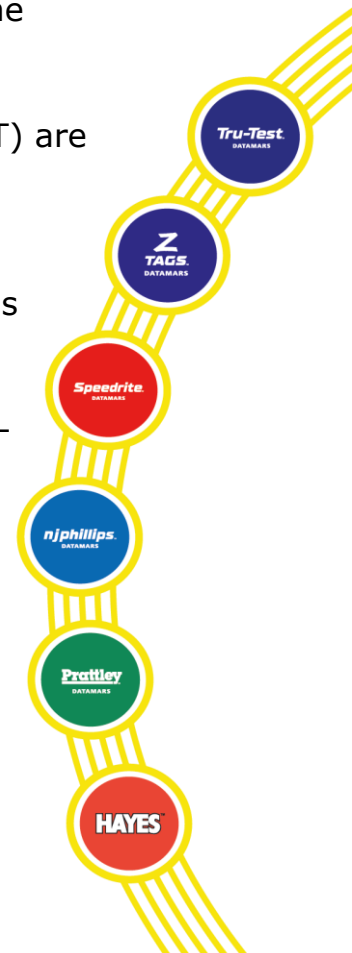
Purchases made within the Australian Capital Territory (ACT) are excluded from this promotion.

Employees (and their immediate families) of the Promoter, Nutrien Ag Solutions, CRT, and agencies associated with this promotion are ineligible to enter.

Immediate family includes any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

4- Eligible Brands & Products

Eligible purchases include participating products from the following brands:



- Tru-Test: Weighing & EID equipment, autonomous weighingsolutions, and heat & health monitoring systems.
- Z Tags: Livestock identification products (visual and electronic)
- Speedrite: Electric fencing infrastructure
- Hayes: Fencing tools
- NJ Phillips: Animal health solutions
- Prattley: Sheep management solutions

5- How to Enter

To enter, eligible participants must purchase participating Datamars Livestock products from a Nutrien Ag Solutions or CRT store during the Promotional Period.

5.1 Nutrien Ag Solutions

For Nutrien, participants will automatically receive one (1) entry into the draw for every AUD \$100 (including GST) spent on eligible products during the Promotional Period.

For example:

AUD \$500 (including GST) = 5 entries

AUD \$1,500 (including GST) = 15 entries

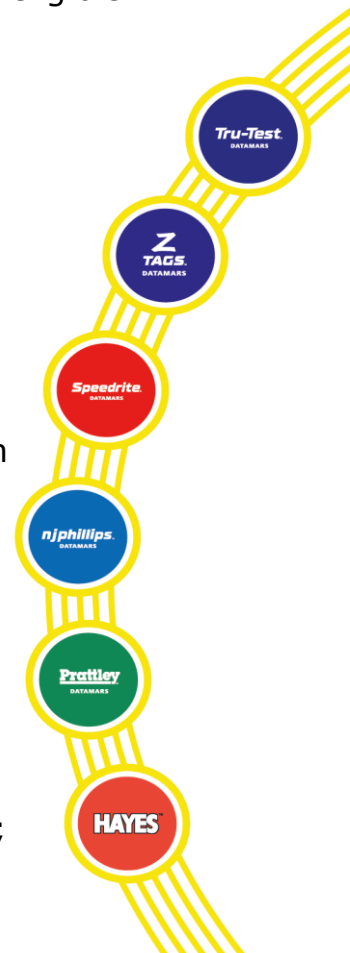
No entry form is required.

Eligible purchases will be automatically entered into the draw.

Participants who do not wish to participate in the promotion must clearly advise the relevant store team member at the time of purchase.

5.2 CRT Stores To enter, eligible participants must, during the Promotional Period:

- Purchase participating Datamars Livestock products from a CRT store.
- Complete the official promotion entry form (via a QR code); and
- Upload a valid proof of purchase/receipt.



Participants will receive one (1) entry for every AUD \$100 including GST spent on participating products during the Promotional Period.

Multiple purchases and receipts are permitted and will be cumulatively calculated.

The Promoter reserves the right to verify all qualifying purchases and corresponding entries prior to awarding any prize.

6- Prize

There will be nine (9) winners.

Each winner will receive a AUD \$500 digital gift card (including GST), redeemable on eligible Datamars Livestock products at the same Nutrien Ag Solutions or CRT store where the qualifying purchase was made.

The total prize pool is AUD \$4,500 (including GST).

The prize is not transferable, exchangeable or redeemable for cash.

6A. Store Incentive Prize

Two (2) \$500 RB Sellars gift card will be awarded: one (1) to a Nutrien Ag Solutions store and one (1) to a CRT store. The winning stores will be those that achieve the highest sales growth during the Promotional Period compared to the corresponding period in 2025.

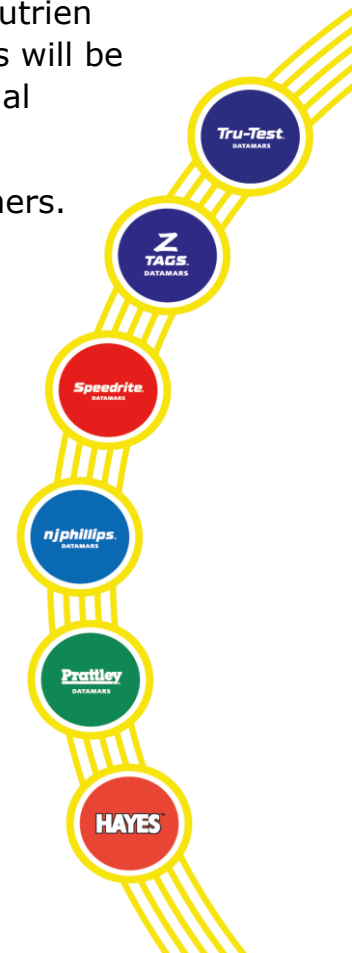
Datamars Livestock sales data will be used to determine the winners. The Promoter's decision is final.

7- Sales Validation

Following the conclusion of the Promotional Period, Nutrien Ag Solutions will provide the Promoter with sales reports detailing eligible purchases and the corresponding entries allocated.

For CRT purchases, entries will be validated using the information submitted through the official entry form and the supporting proof of purchase provided.

The Promoter reserves the right to exclude any purchases or entries that are cancelled, refunded, fraudulent, duplicated, incomplete, unverifiable, or otherwise deemed ineligible.



8- Prize Draw

The draw will take place on Friday, 21 August 2026 at 11:00am AEST at:

Datamars Australia Pty Ltd 15 Depot Street Banyo QLD 4014 Australia

Winners will be selected at random from all valid entries received during the Promotional Period.

The draw will be conducted using an independent electronic random draw method.

Draw records will be retained by the Promoter for a period of five (5) years.

9- Winner Notification

Winners will be contacted by phone and/or email using the contact details associated with the qualifying purchase.

The Promoter will make reasonable attempts to contact each winner, including up to three (3) phone calls and three (3) emails.

On the same day as the draw, the winners' first name, last initial and postcode may be published on the Promoter's social media channels, including:

Datamars Livestock Australia Facebook

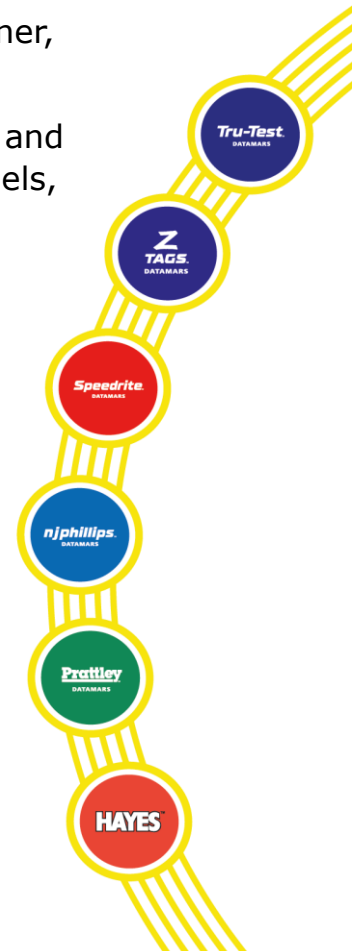
Datamars Livestock Australia Instagram

If required by applicable legislation, winner details may also be published in other approved media channels.

10- Unclaimed Prize Draw

If a prize remains unclaimed by 21 November 2026, a redraw will take place on Monday, 23 November 2026 at 11:00am AEST at the same location listed in clause 8.

Redraw winners will be notified using the same process outlined above.



If a redraw winner does not claim the prize within three (3) weeks of the redraw date, the Promoter reserves the right to conduct further redraws, subject to applicable legislation.

11- Prize Redemption

Electronic gift cards will be sent to the corresponding stores and must be redeemed by the winner within six (6) months.

Electronic gift cards may only be redeemed through participating Nutrien Ag Solutions or CRT stores.

Any unused portion of the gift card will be forfeited and is not redeemable for cash.

12- Verification

The Promoter reserves the right to verify the validity of entries, purchases and participant eligibility. The Promoter may disqualify any entrant who submits an entry or purchase that is misleading, fraudulent, incomplete, illegible or otherwise non-compliant with these Terms and Conditions.

13- Information Retention

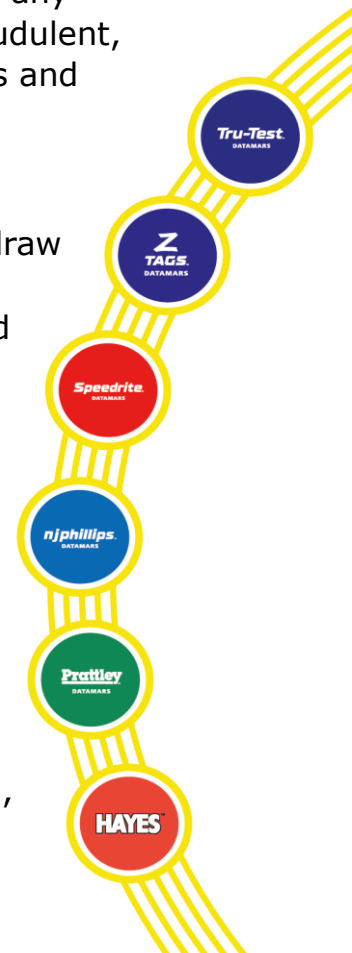
All records and information relating to this promotion, including draw records and winner details, will be retained by the Promoter for a period of five (5) years following completion of the promotion and any redraw process.

14- Liability

To the extent permitted by law, the Promoter is not liable for any loss, damage, injury or claim arising from or in connection with this promotion, the prize, or any technical, administrative or printing error.

15- Privacy

Personal information collected in connection with this promotion will only be used for the purposes of administering the promotion, contacting entrants and winners, and as otherwise required or permitted by law.



16- Promotion changes / Force majeure

The Promoter reserves the right to cancel, suspend or modify the promotion if required due to circumstances beyond its reasonable control, subject to applicable legislation.

17- General

These Terms and Conditions will be made available on the Datamars Livestock website: <https://offers.livestock.datamars.com/au/end-of-the-year-exclusive>

